# BEFIMPACT

Spring 2023



BREEDING INNOVATION



#### **ABERDEEN-ANGUS** 4 **RAWBURN BLACKBUSH S420** 5 QUAKER HILL DEAD CENTER 6 **BLACKHAUGH DIEGO S689** 7 **MELVIEW GREGOR T271** 8 **DUNLOUISE EARLSTON S629** 9 MORVEN MR ALBERT S792 **GOULDING PADDY T859** 10 11 GOULDING REAL LEATHER 12 **BLACKHAUGH BLACKCAP U858** 13 **RAWBURN EVOLUTION U837 RAWBURN KONG T607** 14 **BRITISH BLUE AUCHENLAY HITMAN** 15 SPRINGHILL IMPROVEMENT 16 TANAT JACK DANIELS 17 **AUCHENLAY JUDGE** 18 KERSEY KARATE 19 KERSEY KINGPIN 20 SPRINGHILL LALA 21 SILVERWOOD MAIN MAN 22 23 MAIDENLANDS MARSHALL 24 **KELOWNA MOJO** KERSEY NIMROD KERSEY NEWTON 26 KERSEY NICKEL 27 **HEREFORD** NETHERHALL 1 JACK P602 (P) 28 29 NETHERHALL 1 OZ DAFFY M024 **LIMOUSIN ELITE LACETTE** 30 TOMSCHOICE JET 31 **CULARD CHAROLAIS GOLF** 32 LONGHORN BLACKBROOK BAKEWELL 33 **WAGYU**

MR HARUKOE

33



**PROVEN** – Proven sire with over 100 calving surveys.



**4M SEXED** – Sire is available in Male SexedULTRA 4M.



**ROYALTY** – Sire is eligible for royalty fee for any progeny that is registered as pedigree.



**MEADOW QUALITY** – Meadow quality approved Superior Sire Scheme.



**BUITELAAR** - Buitelaar approved selected Sire scheme.



**HIGH GENETIC SIRE** – Tesco integrated beef scheme

#### **NOT FOR PEDIGREE USE**

Progeny born from this sire can not be registered as pedigree, for commercial use only.

#### EARLY LACTATION ONLY

It is recommended that this sire is used in early lactation cows to avoid problems associated with older cows at the point of calving.

### **COGENT BEEF INDEX**

Beef visions, Cogent's bespoke progeny testing program, continues to develop and improve its processes to gain more accurate and reliable data on our bulls, for UK dairy farmers. More semen than ever before is entering a large number of test farms and visions farms UK-wide, with the aim of graduating more Beef bulls with superior genetics. Improvement in the performance recording of both sire and progeny has allowed for larger and more accurate data.

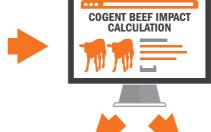
#### **ON-FARM QUALITY ASSESSMENT**

The assessment involves recording conformation and overall flesh cover which is scored on a 1-5 scales with 1 being poor and 5 being excellent. The grade is based on muscle formation and fullness around the loin and rump with a slight cover of flesh cover the ribs and shoulders. Raw birthweights are now recorded using approved equipment and are analysed using their deviation from the Cogent breed group average.

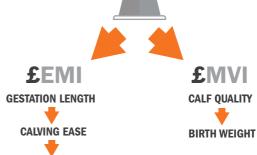


AMALGAMATION OF PROGENY DATA

TEST FARMS AND CONVENTIONAL DATA

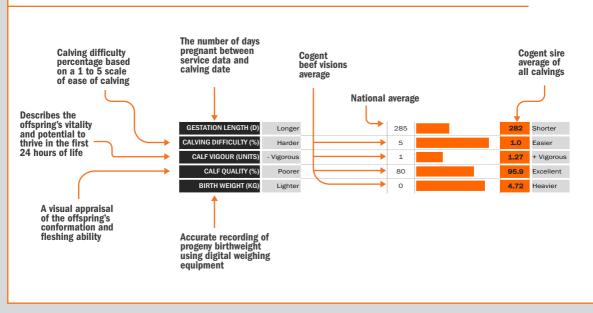






### **UNDERSTANDING OUR DATA**

**CALF VIGOUR** 



### Rawburn BLACK BUSH S42



Sire: Bushs Strut 756 Dam: DBRL Blackbird 2N Ear Tag: UK562106102420 Al Code: AA1562



сы £72.41

EMI £54.07

MVI £18.35















GESTATION LENGTH (D)	Longer	-	285	282	Shorter
CALVING DIFFICULTY (%)	Harder		5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous		1	1.27	+ Vigorous
CALF QUALITY (%)	Poorer	8	80	95.9	Excellent
BIRTH WEIGHT (KG)	Lighter		0	4.72	Heavier

# Quaker Hill DEAD CENTER

Sire: Exar Denver 2002B Dam: Quaker Hill Blackcap 0A32 Ear Tag: US4017831035 Al Code: AA1369



CBI £104.95

EMI £85.78

MVI £19.17

















GESTATION LENGTH (D)	Longer	285	278	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.36	+ Vigorous
CALF QUALITY (%)	Poorer	80	90.4	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-4.95	Heavier

## Blackhaugh DIEGO s689

Sire: Blackhaugh Ingemar P390 Dam: Blackhaugh Dyna P489 Ear Tag: UK562121301689 Al Code: AA1608



сы £60.19

EMI £53.05

MVI £7.14











GESTATION LENGTH (D)	Longer	28		282	Shorter
CALVING DIFFICULTY (%)	Harder	5	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	-	1.08	+ Vigorous
CALF QUALITY (%)	Poorer	80	0	91.9	Excellent
BIRTH WEIGHT (KG)	Lighter	C	)	 -1.83	Heavier

## Melview GREGOR T271

Sire: Melview Grandville L076 Dam: Melview Gemima N149 Ear Tag:UK311688100271 Al Code: AA1587



сві £66.77

EMI £61.76

MVI £5.01











GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.1	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.03	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.3	Excellent
BIRTH WEIGHT (KG)	Lighter	0	1.27	Heavier

## Dunlouise EARLSTON s629

Sire: Dunlouise Raider N504 Dam: Dunlouise Emerald F205 Ear Tag: UK540196200629 Al Code: AA1521



сы £72.44

EMI £55.92

MVI £16.52

#### **LATEST PROGENY PICTURES**









### R

GESTATION LENGTH (D)	Longer	285	281	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.1	Easier
CALF VIGOUR (UNITS)		1	1.29	+ Vigorous
CALF QUALITY (%)	Poorer	80	88.2	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-4.27	Heavier

### Morven **MRALBERT** S792



Sire: Sydgen CC & 7 (SS) (IMP) Dam: Coldstream Miss Annie 124W Ear Tag: UK21115603792 Al Code: AA1595

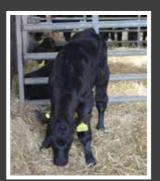
















GESTATION LENGTH (D)	Longer	285	279	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.7	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.20	+ Vigorous
CALF QUALITY (%)	Poorer	80		Excellent
BIRTH WEIGHT (KG)	Lighter	0	-2.84	Heavier

## Goulding PADDY T859



Sire: Nightingale Ploughman G376 Dam: Goulding Patriot M531 Ear Tag: IE72214806880859 Al Code: AA1564



сві £56.05

EMI £51.32

MVI £4.73









GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	4.1	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.16	+ Vigorous
CALF QUALITY (%)	Poorer	80	88.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-1.18	Heavier

## Goulding REAL LEATHER

Sire: Retties JFK M195 Dam: Goulding Graceful Patriot K454 Ear Tag: 20184043(IR)44 Al Code: AA1649

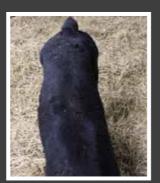


CBI £43.96

EMI £41.25

MVI £2.71









GESTATION LENGTH (D)	Longer	285	282	Shorter
CALVING EASE (%)	Harder	5	3.8	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.42	+ Vigorous
CALF QUALITY (%)	Poorer	80	93.1	Excellent
BIRTH WEIGHT (KG)	Lighter	D	0.64	Heavier

## Blackhaugh BLACKCAP U858

Sire: KC Bennett Absolute SS Dam: Thomas Blackcap 4845 Ear Tag: UK562121401858 Al Code: AA1708

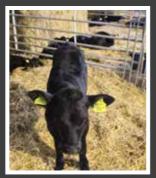


сы £76.80

EMI £74.82

MVI £1.98











GESTATION LENGTH (D)	Longer	285	278	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.7	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.73	+ Vigorous
CALF QUALITY (%)	Poorer	80	99.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	0.44	Heavier

### Rawburn

### EVOLUTION U837

Sire: Rawburn Fast Ball P844 Dam: Rawburn Evening Star G705 Ear Tag: UK562106502837 Al Code: AA1693



сы £39.39

EMI £34.72

MVI £4.67











GESTATION LENGTH (D)	Longer	285	283	Shorter
CALVING DIFFICULTY (%)	Harder	5	3.6	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.59	+ Vigorous
CALF QUALITY (%)	Poorer	80	99.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	1.13	Heavier

### Rawburn KONG T607

Sire: Rawburn Boss Hogg N630 Dam: Rawburn Kinannie J993 Ear Tag: UK652106602607 Al Code: AA1606



сы £52.10

EMI £51.56

MVI £0.54











GESTATION LENGTH (D)	Longer	285	281	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.1	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.38	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.3	Excellent
BIRTH WEIGHT (KG)	Lighter	0	0.09	Heavier

# Auchenlay HTVAN

Sire: Mountjoy Utopia Dam: Auchenlay Bianca Ear Tag: UK542740 500435 Al Code: BB1316



CBI £61.21

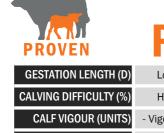
EMI £51.20

MVI £10.01













GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	3.8	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.45	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.4	Excellent
BIRTH WEIGHT (KG)	Lighter	0	2.85	Heavier
CALF COLOUR (%)	Poorer	80	87	Desirable

## Springhill IMPROVE

Sire: Springhill Fabulous Dam: Springhill Elsie Ear Tag: UK933262903824 Al Code: BB1381



сы £77.61

EMI £60.44

MVI £17.17

#### **LATEST PROGENY PICTURES**









R





GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.8	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.49	+ Vigorous
CALF QUALITY (%)	Poorer	80	90.7	Excellent
BIRTH WEIGHT (KG)	Lighter	0	4.98	Heavier
CALF COLOUR (%)	Poorer	80	73	Desirable

## Tanat JACK DANIELS

Sire: Harpon De L'Orgelot Dam: Whiterock Diamond Ear Tag: UK706191100832 Al Code: BB1394



сы £50.42

EMI £36.32

MVI £14.10

#### **LATEST PROGENY PICTURES**









R

GESTATION LENGTH (D)	Longer	285	282	Shorter
CALVING DIFFICULTY (%)	Harder	5	4.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.50	+ Vigorous
CALF QUALITY (%)	Poorer	80	95.5	Excellent
BIRTH WEIGHT (KG)	Lighter	0		Heavier
CALF COLOUR (%)	Poorer	80	94	Desirable

# Auchenlay JUDGE

Sire: Tamhorn Ethan Dam: Auchenlay Eve Ear Tag: UK542740300461 Al Code: BB1464



СВІ £54.77

EMI £45.29

MVI £9.48









GESTATION LENGTH (D)	Longer	28	-	283	Shorter
CALVING DIFFICULTY (%)	Harder	5		1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1		1.70	+ Vigorous
CALF QUALITY (%)	Poorer	80	)	78.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0		-2.77	Heavier
CALF COLOUR (%)	Poorer	80		78	Desirable

# Kersey KARATE

Sire: Bringlee Ecstasy Dam: Kersey Frost Ear Tag: UK222596200980 Al Code: BB1440



CBI £81.24

EMI £73.62

MVI £7.62









GESTATION LENGTH (D)	Longer	285	279	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.63	+ Vigorous
CALF QUALITY (%)	Poorer	80	80.6	Excellent
BIRTH WEIGHT (KG)	Lighter	0	2.20	Heavier
CALF COLOUR (%)	Poorer	80	67	Desirable

### Kersey KINGPIN



Sire: Auchenlay Echo Dam: Blue Mist Blossom Ear Tag: UK222596701013 Al Code: BB1489

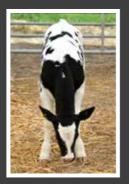


сы £65.92

EMI £61.48

MVI £4.44









GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.3	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.56	+ Vigorous
CALF QUALITY (%)	Poorer	80	87.8	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-1.28	Heavier
CALF COLOUR (%)	Poorer	80	88	Desirable

## Springhill LALA

Sire: Winston Van Perenof Dam: Springhill Cathy Ear Tag: UK933293500157 Al Code: BB1558



сві £70.87

EMI £69.72

MVI £1.16









GESTATION LENGTH (D)	Longer	285	279	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.9	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.25	+ Vigorous
CALF QUALITY (%)	Poorer	80	97.5	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-0.27	Heavier
CALF COLOUR (%)	Poorer	80	82	Desirable

### Silverwood VAN VAN



Sire: Auchenlay Hitman Dam: Grangeford Hazel Ear Tag: UK942210313797 Al Code: BB1621



сві £55.97

EMI £55.39

MVI £0.58









GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.8	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.29	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.1	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-0.12	Heavier
CALF COLOUR (%)	Poorer	80	87	Desirable

## Maidenlands WARSHALL

Sire: Twyning Ash Ukulele Dam: 5677 'T Hof Tef Zilverberg Ear Tag: UK104493500509 Al Code: BB1578



СВІ £68.46

EMI £64.18

MVI £4.27











GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.6	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.13	+ Vigorous
CALF QUALITY (%)	Poorer	80	99.2	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-1.12	Heavier
CALF COLOUR (%)	Poorer	80	99	Desirable

### Kelowna MOJO



Sire: Kersey Geronimo Dam: Kelowna Brandy Ear Tag: UK102530701212 Al Code: BB1588



сві £39.75

EMI £36.47

MVI £3.28









GESTATION LENGTH (D)	Longer	285	285	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.27	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.1	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-0.89	Heavier
CALF COLOUR (%)	Poorer	80	93	Desirable

## Kersey NIMROD

Sire: Maidenlands Force Dam: Kersey Flash Ear Tag: UK222596701160 Al Code: BB1674

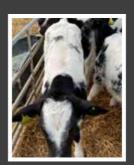


сві £65.16

EMI £58.86

MVI £6.30











GESTATION LENGTH (D)	Longer	285	281	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.55	+ Vigorous
CALF QUALITY (%)	Poorer	80	86.8	Excellent
BIRTH WEIGHT (KG)	Lighter	0	1.80	Heavier
CALF COLOUR (%)	Poorer	80	86	Desirable

## Kersey **NEWTON**

Sire: Bringlee Ecstasy Dam: Kersey Flash Ear Tag: UK222596301142 Al Code: BB1672



сві £84.18

EMI £78.32

MVI £5.85









GESTATION LENGTH (D)	Longer	285	278	Shorter
CALVING DIFFICULTY (%)	Harder	5	2.1	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.00	+ Vigorous
CALF QUALITY (%)	Poorer	80	95.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	1.66	Heavier
CALF COLOUR (%)	Poorer	80	68	Desirable

# Kersey NICKEL

Sire: Bringlee Ecstasy Dam: Kersey Flash Ear Tag: UK222596201141 Al Code: BB1673



сы £74.62

£66.88

MVI £7.73









GESTATION LENGTH (D)	Longer	-	85	280	Shorter
CALVING DIFFICULTY (%)	Harder		5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous		1	1.40	+ Vigorous
CALF QUALITY (%)	Poorer	8	80	98.6	Excellent
BIRTH WEIGHT (KG)	Lighter		0	2.20	Heavier
CALF COLOUR (%)	Poorer		80	66	Desirable

## Netherhall 1 JACK P602(P)

Sire: Wirruna Jack J12 Dam: Netherhall 1 Oz Tigress M018 Ear Tag: UK103719602602 Al Code: H9322



сы £76.43

EMI £49.23

MVI £27.20

#### **LATEST PROGENY PICTURES**









R

GESTATION LENGTH (D)	Longer	285		283	Shorter
CALVING DIFFICULTY (%)	Harder	5		1.0	Easier
CALF VIGOUR (UNITS)		1		1.24	+ Vigorous
CALF QUALITY (%)	Poorer	80	l	81.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0		-7.06	Heavier

## Netherhall 1 OZ DAFFY M024

Sire: Wirruna Daffy D1 Dam: Wirruna Last Day E163 Ear Tag: UK103719202024 Al Code: H9375

**HEREFORD** 



сы £52.76

EMI £35.42

MVI £17.34

#### **LATEST PROGENY PICTURES**









R



GESTATION LENGTH (D)	Longer	285	285	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.18	+ Vigorous
CALF QUALITY (%)	Poorer	80	86.7	Excellent
BIRTH WEIGHT (KG)	Lighter	0		Heavier

### Elite LACETTE



Sire: Ampertaine Foreman Dam: Ardlea Gig Ear Tag: IE221062721390 Al Code: LN2755





















GESTATION LENGTH (D)	Longer	285	287	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.7	Easier
CALF VIGOUR (UNITS)		1	1.39	+ Vigorous
CALF QUALITY (%)	Poorer	80	93.9	Excellent
BIRTH WEIGHT (KG)	Lighter	0	3.48	Heavier

# Tomschoice JET

Sire: Kaprico Eravelle Dam: Tomschoice Diamante Ear Tag: UK124148100307 Al Code: LN2561



CBI £14.35

EMI £10.88

MVI £3.46













GESTATION LENGTH (D)	Longer	285	286	Shorter
CALVING DIFFICULTY (%)	Harder	5	3.2	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.56	+ Vigorous
CALF QUALITY (%)	Poorer	80		Excellent
BIRTH WEIGHT (KG)	Lighter	0	0.94	Heavier

### **GOLF**

Sire: Vaudo Dam: Delta Ear Tag: FR4241721964 Al Code: CH4126



CBI £69.63

EMI £44.39

MVI £25.24









GESTATION LENGTH (D)	Longer	285	284	Shorter
CALVING DIFFICULTY (%)	Harder	5	1.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.27	+ Vigorous
CALF QUALITY (%)	Poorer	80	99.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	7.34	Heavier

### Blackbrook

### **BAKEWELL**



Sire: Blackbrook Richester Dam: Blackbrook Zoella VG85 Ear Tag: UK200538101026 Al Code: LH0914



We are excited to be able to offer semen from this exceptional bull. The Blackbrook herd have been selected and developed on natural fleshing cattle that grow quickly and suit every system. Bakewell, is an exceptional bull that displays outstanding length over his loin and muscle development throughout. Bakewell is full brother to the renowned Blackbrook Philosopher. This bull will provide exceptional calf quality with easy calving credentials as you would expect from this breed.



#### **WAGYU**

## **MR HARUKOE**

Sire: World K's Haruki 2 Dam: CHR MS Sanjirou 320 Ear Tag: DE0360343401 Al Code: MS0057



Mr Harukoe has a very special pedigree. His sire is World K's Haruki 2, one of the original Japanese bulls who was exported from Japan to USA in 1993. This bull was recognised for exceptional carcase quality. His maternal grand sire is Sanjirou, who is one of the great marbling bulls. We expect this bull to provide exceptional marbling with outstanding carcase conformation.



Pathway Farming are an integrated beef company, specialising in the production of high quality Angus beef for premium retailers. Cogent and Pathway partnered in 2019 to develop a programme which will accelerate genetic improvements within the breed.

Gain access to competitively priced exclusive Aberdeen Angus bulls from Cogent, proven to have short gestation length and low birth weights, we collect direct from farms in TB-free, TB4 and TB1 areas (Male HF bull calves also purchased in TB1 areas) with payment via BACS and no commission. Male SexedULTRA 4M is available on selected bulls. A major benefit of working with us is our long term, very competitive, fixed price contracts, available for up to 24 months and we also offer quality benchmarked feedback on calf performance through to finishing.

COGENT ANGUS X CALVES ARE THE PERFECT FIT FOR PATHWAY FARMING SUPPLY CHAIN.



- Fit, healthy calves, minimum 43kg weight (12-40 days of age)
- HF type cows, minimum bodyweight 550kg
- Good colostrum management
- Known health status of herd
- Sire Ear Tag typed onto passports
- AYR or block calving herds

Whether you have Aberdeen Angus calves available now or are interested in switching over in the future, get in touch.

Email: info@pathwayfarming.co.uk Tel: 01989 495101

f @pathwayfarming



@Pathway \_Farming



### TRIPLE IMPACT EMI

COGENT EASE OF MANAGEMENT mix (£EMI) is aimed at customers wanting to capitalise on live and vigorous calves born without assistance.

Fertility enhancing semen that features three bulls with variations in semen maturation rates. All bulls featured in this Triple Impact mix score above £40 on the EMI value.

Selecting Cogent Beef sires ranking highly for £EMI gives dairy cows the best chance to have a profitable lactation.

Provides consistent quality calves that are easily managed and full of vitality.



www.cogentuk.com



### TRIPLE IMPACT HEREFORD

Cogent Triple Impact Hereford is aimed at customers wanting to capatalise on live and vigourous calves born without assistance.

Fertility enhancing semen that features three bulls with variations in semen maturation rates. Selecting Cogent Beef sires ranking highly for £EMI gives dairy cows the best chance to have a profitable lactation.

Provides consistent quality calves that are easily managed and full of vitality.

#### TRIPLE IMPACT NATIVE

(ABERDEEN ANGUS, BEEF SHORTHORN, HEREFORD)
IS NOW AVAILABLE, OFFERING A GREAT COMBINATION OF
CALVING EASE AND CALF QUALITY NATIVE BULLS.



### TRIPLE IMPACT ANGUS

Is aimed at customers wanting to capitalise on live vigorous Aberdeen Angus calves born without assistance.

Fertility enhancing semen that features three bulls with variations in maturation rates.

This product has been created for the UK Dairy farmer and will provide our customers with consistent calving ease.

Quality calves, that are easily born with short gestation lengths.



www.cogentuk.com



### TRIPLE IMPACT ANGUS SUPER EASY

Fertility enhancing semen that features three bulls with variations in semen maturation rates. All bulls featured in this Triple Impact mix score above £40 on the EMI value.

Selecting Cogent Beef sires ranking highly for £EMI gives dairy cows the best chance to have a profitable lactation.

Provides consistent quality calves that are easily managed and full of vitality.



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### **AHDB NATIONAL BEEF EVALUATIONS**

THE AHDB NATIONAL BEEF EVALUATIONS PROVIDE A SET OF FIVE ESTIMATED BREEDING VALUES (EBVS) THAT ALLOW BREEDERS TO DIRECTLY SELECT BULLS BASED ON THEIR GENETIC POTENTIAL FOR CARCASE PERFORMANCE. THESE FIVE NEW EBVS ARE:

CARCASE WEIGHT (KG)
CARCASE CONFORMATION (EUROP CLASSIFICATION)
CARCASE FAT CLASS (EUROP CLASSIFICATION)
SLAUGHTER AGE (DAYS)
AVERAGE DAILY CARCASE GAIN (KG)

THESE EBVS ARE GENERATED BY COMBINING LARGE VOLUMES OF NATIONAL DATA FROM BCMS, PROCESSORS AND BREED SOCIETIES, GIVING HIGH ACCURACY FIGURES FOR BULLS THAT HAVE HAD PROGENY SLAUGHTERED.

2021 Proposed Superior Sires Bulls			AHDB Evaluations					Sexed Semen
Bull Name	Breed	Bull Ear Tag Number	Days to slaughter	Carcass weight	Carcass conformation	Carcass fat class	ADCG	Male Sexed ULTRA 4M
Rawburn Black Bush S420	AA	UK562106102420	-0.22	0.43	-0.10	0.78	0	YES
Blackhaugh Diego S689	AA	UK562121301689	-15.27	3.7	-0.58	1.02	0.02	
Melview Gregor T271	AA	UK311688100271	-8.47	4.16	-1.1	-0.55	0.01	
Dunlouise Earlston S629	AA	UK540196200629	-18.31	-24.44	0.39	2.54	-0.02	
Quaker Hill Dead Center	AA	US4017831035	-48.85	-12.96	-0.59	0.01	0.01	
Auchenlay Hitman	ВВ	UK933262903824	-12.77	5.21	1.82	-3.70	0.01	
Springhill Improvement	ВВ	UK102530100996	-35.73	5.30	2.24	-3.53	0.03	
Tanat Jack Daniels	ВВ	UK706191100832	-47.67	12.13	4.27	-5.28	0.06	
Kersey Karate	ВВ	UK222596200980	-47.79	8.67	3.28	-2.22	0.04	
Kersey Kingpin	ВВ	UK222596701013	8.08	10.73	2.45	-4.66	0.01	
Silverwood Main Man	ВВ	UK942210313797	-5.37	1.54	0.94	1.72	0.00	YES
Maidenlands Marshall	ВВ	UK104493500509	7.83	10.06	1.20	-2.50	0.01	
Kelowna Mojo	ВВ	UK102530700939	10.67	11.54	3.39	-4.88	0.00	YES
Netherhall 1 Oz Daffy M024	HER	UK103719202024	-24.48	-10.68	-0.69	2.86	0.01	YES
Elite Lacette	LIM	IE221062721390	4.21	-0.41	2.39	-1.82	0.00	YES
Tomschoice Jet	LIM	UK124148100307	9.84	9.19	4.73	-3.02	0.00	
Golf	СН	FR4241721964	-7.32	7.00	2.55	-3.67	0.00	

FOR FURTHER DETAILS, PLEASE SEE HTTPS://AHDB.ORG.UK/KNOWLEDGE-LIBRARY/NATIONAL-BEEF-EVALUATIONS

SOUTH TEAM	
Graham Higgott Regional Sales Manager	07787 283117
Chris Horton	07813723677
David Willcox	07827 243249
Lisa Hopwood	07772 976935
Martin Ley	07818 573481
Amanda Clements	07711 593941
Mike Potter	07772 202045
Sarah Robertson	07519 120676
Stuart Bright	07531 244135
Sophie Herd	07936 964890
Cari Thomas	07711 590979
Tom Boxall	07936 964958
COGENT CYMRU	
Graham Higgott Regional Sales Manager	07787 283117
Al Call Up	01495 753555
Sian Jones	07972 534303
Samantha Alexander	07719 524082
Kevin Rickard	07800 534621
Dafydd Williams	07719 524078
Philip Douch	07593 452115
INTERNAL SALES	
Jane Winters Internal Sales Manager	01829 773435
Catherine Perelli	01829 773425
Carla Madeley	01829 773421
Chloe Evans	01829 773422
Emma Minshall	01829 773493
Lisa Boughey	01829 773420
Olivia Butler	01829 773426
BUSINESS DEVELOPME	ENT
Ben Hogg National Business	07566 778600
Development Manager	
North Business Development  Manager	07843330605
Megan Middleton	07719 511692
_ South Business Development	
	Graham Higgott Regional Sales Manager  Chris Horton  David Willcox  Lisa Hopwood  Martin Ley  Amanda Clements  Mike Potter  Sarah Robertson  Stuart Bright  Sophie Herd  Cari Thomas  Tom Boxall  COGENT CYMRU  Graham Higgott Regional Sales Manager  Al Call Up  Sian Jones  Samantha Alexander  Kevin Rickard  Dafydd Williams  Philip Douch  INTERNAL SALES  Jane Winters Internal Sales Manager  Catherine Perelli  Carla Madeley  Chloe Evans  Emma Minshall  Lisa Boughey  Olivia Butler  BUSINESS DEVELOPMIE  Ben Hogg National Business Development Manager  John Smout North Business Development Manager

### THE TRAIT LEADERS

The Cogent Beef sires that feature in these trait leader tables are Proven bulls that have been ranked according to their EMI, MVI, calving ease and gestation length scoring. These rankings are highlighted to enable you to make comparisons between bulls and to allow you to select the most suitable beef genetics for your herd.

#### NATIVE EASE OF MANAGEMENT IMPACT (£EMI)



1 OUAKER HILL DEAD CENTER	85.78

**BLACKHAUGH BLACKCAP** 74.82

**MORVEN MR ALBERT** 

**MELVIEW GREGOR** 61.74

#### /E MARKET VALUE IMPACT (£MVI)



1	NETHERHALL IACK	27.2

**OUAKER HILL DEAD CENTER** 19.17

**RAWBURN BLACKBUSH** 18.34

**NETHERHALL 1 OZ DAFFY** 

#### NATIVE GESTATION LENGTH



	1	QUAKER HILL DEAD CENTER	278
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**BLACKHAUGH BLACKCAP** 278

**MORVEN MR ALBERT** 

**MELVIEW GREGOR** 280

#### **NATIVE CALVING EASE**



1	NETHERHALL JACK		1
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**QUAKER HILL DEAD CENTER** 

**RAWBURN BLACKBUSH** 

**NETHERHALL 1 OZ DAFFY** 

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#### TINENTAL EASE OF MANAGEMENT IMPACT (£EMI)



1	KERSEY NEWTON	78.32
2	KERSEY KARATE	73.62
3	SPRINGHILL LALA	69.72
Л	KERSEY NICKEI	88 88

#### NENTAL MARKET VALUE IMPACT (£MVI)



1	SPRINGHILL IMPROVEMENT	17.17	
2	TANAT JACK DANIELS	14.1	
3	AUCHENLAY HITMAN	10.01	
4	AUCHENLAY JUDGE	9.48	

#### ENTAL GESTATION LENGTH



1	KERSEY NEWTON	278
2	KERSEY KARATE	279
3	SPRINGHILL LALA	279
4	SPRINGHILL IMPROVEMENT	280

#### **CALVING EASE**



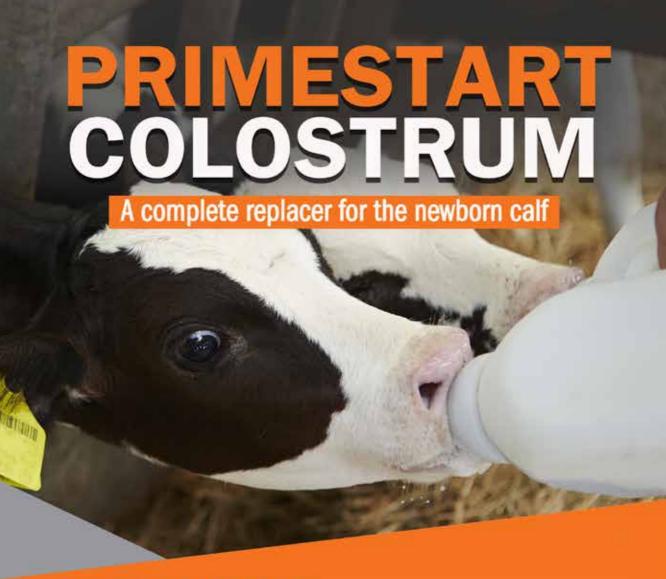
1	AUCHENLAY JUDGE	1
2	KERSEY NICKEL	1
3	KELOWNA MOJO	1
4	KERSEY NIMROD	1



TAKING OUR INDUSTRY HIGHER WITH AHDB



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