

INTRODUCING THE ALL NEW SIGNATURE SERIES.



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Blelack Prince Constable 5844

Sire: Blelack Prince Consul P378 Dam: Blelack Princess Candy MGS: Blelack Duke Ear Tag: UK521115 203844 D.O.B: 02/11/2016 AI Code: AA1539

Belack Leicester

Sire: Hallington Principal M367 Dam: Blelack Lavender R574 MGS: Hallington Picasso M348 Ear Tag: UK521115 103857 D.O.B: 10/04/2017 AI Code: AA1607





Aberdeen-Angus

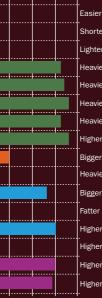
Calv. Ease Dir - Harder Calv. Ease Dtrs - Hard Gest. Len - Longe Birth Wt - Heavie iøhter 200 Dav Wt - Lighter 400 Day Wt - Lighter 600 Day Wt - Lighte Mat. Cow Wt - Lighter Milk - Lowe ligher Scrotal Size - Smalle iggei Carcase Wt - lighter Eye Muscle Area - Smalle Bigge Fat Depth - Lean Retail Yield - Lowe IMF - Lowe erminal Index (GBP) - Low Self Replacing Index (GBP 100





Aberdeen-Angus







Leicester displays an exceptional phenotype with fantastic performance figures. He ranks in the top 10% of the breed for Terminal and 15% for Self-replacing index and features in the top 20% for both Eye muscle area and retail beef yield. Leicester's pedigree is packed with some of the breeds top preforming genetics. His Maternal Grand dam is the famous "Lockerley Laura D444" who has bred show winners and sale toppers up and down the country. We expect this bull to be a great producer of both male and female progeny.

Rawburn Black Bush

Sire: Bushs Strut 756 Dam: DBRL Blackbird 2N MGS: Coldstream Blackburn 10L Ear Tag: UK562106 102420 D.O.B: 21/09/2016 AI Code: AA1562

Linton Gilbertines Dubliner

Sire: Linton Gilbertines Rowan K414 Dam: Linton Gilbertines Duchess Dixy MGS: Oneills Expedition Ear Tag: UK560236 200970 D.O.B: 06/06/2015 AI Code: AA1500



Aberdeen-Angus





Black Bush's performance data is exceptional. It is rare to have a bull who has such easy calving credentials coupled with such impressive growth and carcass attributes.

John Elliot - Rawburn Herd

Aberdeen-Angus

Calv. Ease Dir - Harder Calv. Ease Dtrs - Harde Gest. Len - Longe Birth Wt - Heavie 200 Day Wt - Lighte 400 Day Wt - Lighte 600 Day Wt - Lighte Mat. Cow Wt - Lighter Milk - Lowe Scrotal Size - Smalle Carcase Wt - lighter Eye Muscle Area - Smalle Fat Depth - Leane Retail Yield - Lowe IMF - Lowe ninal Index (GBP) - Low Self Replacing Index (GBP റ്റ

LINTON GILBERTINES DUBLINER

SEXED SEMEN **AVAILABLE**

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Dubliner is the complete package, offering a pedigree with breed leading sires from all over the globe on both sides, as well as displaying exceptional length with great conformation and muscle definition. This bull is sure to transmit carcase traits and conformation to all his progeny, his outstanding breed character and depth of pedigree also gives the impression that this bull will deliver style with a maternal index in the top 10% of the breed.

Boomer Birch, Beef Programme Manager

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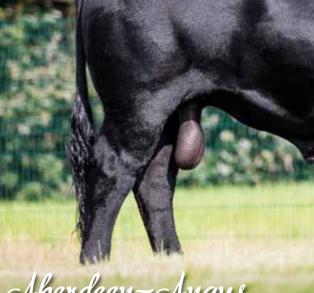
Quaker Hill Dead Center

Sire: Exar Denver 2002B Dam: Quaker Hill Blackcap 0A32 MGS: Mcc Daybreak Ear Tag: 17831035(US)40 D.O.B: 12/03/2014 AI Code: AA1369

Goulding Razzle Dazzle

Sire: Jerusalem Faberge R346 Dam: Goulding Jane N577 MGS: Nightgale Proud Jake G405 Ear Tag: 20180606(IR)44 D.O.B: 08/01/2018 AI Code: AA1648







erminal Index (GBP) - Low

Self Replacing Index (GBP

100



Dam: Quaker Hill Balckcap

The complete package, this proven sire combines an outcross pedigree with Top 5% calving ease, birth weights and gestation lengths. His breed leading Terminal and Self replacing index's make this bull a exceptional option for Pedigree and commercial producers.

Boomer Birch, Beef Programme Manager

Aberdeen-Angus

Calv. Ease Dir - Harder Calv. Ease Dtrs - Harde Gest. Len - Longe Birth Wt - Heavie 200 Day Wt - Lighte 400 Day Wt - Lighter 600 Day Wt - Lighter Mat. Cow Wt - Lighte Milk - Lowe Scrotal Size - Smalle Carcase Wt - lighter Eye Muscle Area - Smaller Fat Depth - Leane Retail Yield - Lowe IMF - Lowe inal Index (GBP) - Low Self Replacing Index (GBP



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Razzle Dazzle is an exceptional young bull that shows great muscle development and correctness. His Sire, Jerusalem Faberge R346 has transmitted his outstanding phenotype and style into his progeny. His pedigree is packed with proven genetics combining easy calving and high-performance sires. Razzle Dazzle carries a 5 star Terminal index and a four star Replacement index on the ICBF star rating.

Rawburn Baltimore

Sire: A A R Ten x 7008 Dam: Hoff Blackbird 594 MGS: SVF Bandolier Ear Tag: UK562106 602845 AI code: AA1724

Menhill Firebox



Aberdeen-Angus



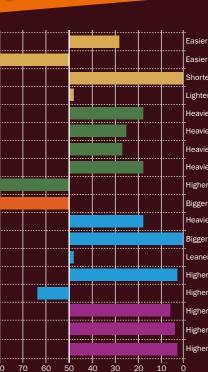
Baltimore offers the complete package, combining some of the best proven International genetics available on the market. His sire 'AAR Ten x' carries an impressive set of EBVs that rank in the top 1% for 200, 400 & 600 day weights and the top 10% for all calving traits. His Dam 'Hoff Blackbird 594 5218' needs no introduction producing a number of widely used sons 'Rawburn Boss Hogg' and 'Rawburn Boss' just to name a few.

Boomer Birch, Beef Programme Manager

Beef Shorthorn

Ryalty

Calv. Ease Dir - Harder Calv. Ease Dtrs - Harde Gest. Len - Longe Birth Wt - Heavie 200 Day Wt - Lighter 400 Day Wt - Lighter 600 Day Wt - Lighter Mat. Cow Wt - Lighter Milk - Lowe Scrotal Size - Smaller Carcase Wt - lighter Eye Muscle Area - Smaller Rib Fat - Fatte Retail Yield - Lowe IMF - Lowe Terminal Index (GBP) - Low Self Replacing Index (GBP) Maternal - Lowe



10

Sire: Chapelton Covenanter I3021 Dam: Glenisla Waterloo Zola R73 MGS: Dunsyre Mercenary (P) Ear Tag: UK281673 200477 D.O.B: 20/02/2012 AI Code: BS0861



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and terminal index. His top 10% growth rates are accompanied by top 1% eye muscle area of +5 and a milk figure of +9 making this bull an exceptional all-rounder. In addition, Firefox is trait leader for gestation length carrying an EBV of -3.7. Firefox produces progeny that grow quickly and display exceptional weight gains and natural fleshing ability.

Chapelton Nijinsky

Sire: Balnabroich Kermit Dam: Chapelton Gem 4413 MGS: Stonehills X Factor Eartag: UK582662-506653 AI Code BS0766

Chapelton Kingsley

Sire: Fergus of Upsall Dam: Chapelton Jackie 2130 MGS: Chapelton Typhoon Ear Tag: UK582662 105627 D.O.B: 24/03/2016 AI Code: BS0807



Beef Shorthorn

Calv. Ease Dir - Harder					 †		 Eas
- Calv. Ease Dtrs - Harder							Eas
Gest. Len - Longer							Sho
Birth Wt - Heavier							Ligh
200 Day Wt - Lighter							Hea
400 Day Wt - Lighter					<u> </u>		Hea
600 Day Wt - Lighter		 					Hea
Mat. Cow Wt - Lighter		 			<u> </u>		Hea
Milk - Lower							High
Scrotal Size - Smaller							Bigg
Carcase Wt - lighter							Hea
Eye Muscle Area - Smaller							Bigg
Rib Fat - Fatter							Lea
Retail Yield - Lower							High
IMF - Lower							High
Terminal Index (GBP) - Low							High
Self Replacing Index (GBP)							High
Maternal - Lower			_	_	1		High
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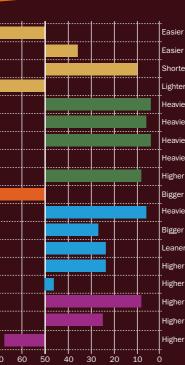


Nijinsky is the first son in AI from the much admired bull "Balnabroich Kermit". This red bull shows exceptional natural fleshing ability which is supported by exceptional width over his loin. With a milk EBV in the top 15% of the breed and a maternal Index in the top 20% we expect this bull to produce exceptional replacement daughters that are easily managed, milk well and perform in any suckler cow operation.

Boomer Birch, Beef Programme Manager

Beef Shorthorn

Calv. Ease Dir - Harde Calv. Ease Dtrs - Harde Gest. Len - Longe Birth Wt - Heavie 200 Dav Wt - Lighter 400 Day Wt - Lighter 600 Day Wt - Lighter Mat. Cow Wt - Lighter Milk - Lowe Scrotal Size - Smalle Carcase Wt - lighter Eye Muscle Area - Smaller Rib Fat - Fatte Retail Yield - Lowe IMF - Lowe ninal Index (GBP) - Low Self Replacing Index (GBP) Maternal - Lowe



CHAPELTON KINGSLEY



gslev Daughter, Maralin Princess Myrtle

Kingsley offers both phenotypic and statistical performance. His fantastic calving ease traits are backed up by a milk figure of +11 ranking him in the top 5% of the breed. Kingsley will be a suitable bull to breed replacements with and provide breeders with exceptional genetics.

From the famous Jackie family and sired by Fergus Of Upsall, Kingsley displays both his parents outstanding attributes of easy fleshing and natural muscle.

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Bedgebury Kent

Sire: Germinal De Fooz Dam: Bedgebury Fancy Pants MGS: Ballygrange Alex Ear Tag: UK260220 501912 D.O.B: 29/05/2015 AI Code: BB1526

Crackley Bank Oscar

Sire: Boherard Cantona Dam: Crackley Bank Iron Candy MGS: Solwayveiw Dynamite Ear Tag: UK314080300087 D.O.B: 05/04/2019 AI Code: BB1773







Dtr Sunnybank-One-In-A-Million 7170

Kent has always been a standout bull. Bred at the famous Bedgebury herd this bull's pedigree is packed with consistent genetics that produce show cattle which are able to perform in any system. Kent was produced from one of the great bulls from Belgium with one of the most successful cow families in the UK breed. This bull is transmitting muscle to all his progeny along with style, character, and outstanding correctness. He has already produced many show winning and high priced progeny across the UK.

Boomer Birch, Beef Programme Manager

British Blue

Calv. Ease Dir - Harder Easie Calv. Ease Dtrs - Harder Gest. Len - Longe Birth Wt - Heavie 200 Dav Wt - Lighter 400 Day Wt - Lighter 600 Day Wt - Lighter Mat. Cow Wt - Lighte Milk - Lowe Scrotal Size - Smalle Carcase Wt - lighter Eye Muscle Area - Smaller Fat Depth - Fatte Retail Yield - Lowe IMF - Lowe BBB Carcase Profit Index BBB Pedigree Breeding Index Highe 100 90 60 40 ່ຈ່າ 10



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An exciting new addition to the British Blue line up. Oscar combines some of the best proven genetics in the UK . His Dam "Crackley Bank Iron Candy" originates from the very successful "Tamhorn Winifred" family. This bull models an outstanding set of legs and feet and displays exceptional locomotion. Oscar's squareness and size will make this bull appeal to both pedigree and commercial producers.

auchenlay Notorious

Sire: Sandyvale Jagerbomb Dam: Auchenlay Koala MGS: Almeley Erle Ear Tag: UK542740700549 D.O.B: 01/05/2018 AI Code: BB1722

AUCHENLAY NOTORIOUS

British Blue

- Calv. Ease Dir - Harder							Easier
- Calv. Ease Dtrs - Harder							Easier
- Gest. Len - Longer							Shorter
Birth Wt - Heavier							Lighter
200 Day Wt - Lighter							Heavier
- 400 Day Wt - Lighter							Heavier
- 600 Day Wt - Lighter							Heavier
Mat. Cow Wt - Lighter							Heavier
- Milk - Lower							Higher
Scrotal Size - Smaller							Bigger
Carcase Wt - lighter							Heavier
Eye Muscle Area - Smaller							Bigger
- Fat Depth - Fatter							Leaner
- Retail Yield - Lower							Higher
- IMF - Lower							Higher
BBB Carcase Profit Index							Higher
BBB Pedigree Breeding Index							Higher
	F DO 90	80 7	0 60	50 40	 30	20 10	0



Notorious is a great addition to our British Blue bull line up. His Sire "Sandyvale Jagerbomb" needs no introduction having been awarded the Supreme British Blue Champion at the Highland Show in 2018, and is consistently producing show winning progeny. Notorious models exceptional correctness that is complemented by outstanding width throughout. We expect this bull to produce progeny that display exceptional length and size.

Boomer Birch, Beef Programme Manager

SexedULTRA 4 UK x PROVEN x RESULTS

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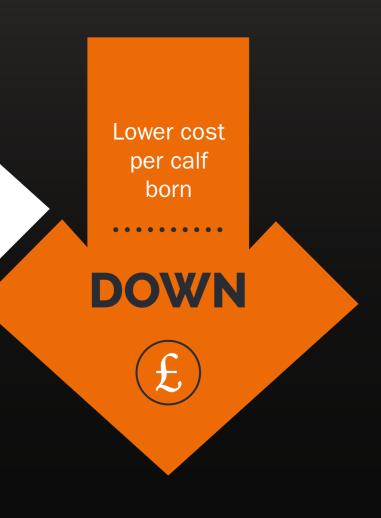
Higher Sexed

Purity

UK Proven Promise

Part of the **STgenetics** group. www.stgen.com







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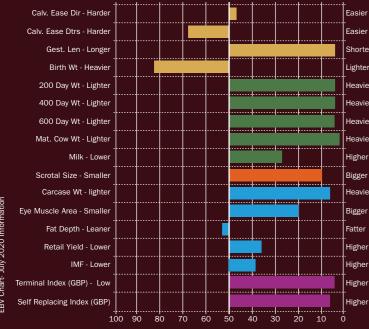
White cliffe Onvell

Sire: Thrunton Fairfax Dam: Whitecliffe Lioness MGS: Blelack Digger Ear Tag: UK122919400995 D.O.B: 01/03/2018 AI Code: CH4020

Barnsbord Ferny

Sire: Balmyle Bollinger Dam: Alwent Broom MGS: Elrick Uranium Ear Tag: UK583118200002 D.O.B: 13/05/2010 Al Code: CH4259





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Orwell is a heifer's calf from a consistent breeding dam line of longevity with many bulls sold for breeding and females retained at Whitecliffe. His dam, Lioness is a very milky cow, breeding smart calves suitable for both pedigree and commercial breeders. He carries one copy of the F94L Profit Gene and is in the top 5% for 7 traits including; Gestation, 200, 400, 600, Carcase Weight, Terminal Sire Index and Self Replacing Index. His MGS is Blelack Digger and his sire is Thrunton Fairfax who are both trait leaders for Easy Calving and many other traits.

Boomer Birch, Beef Programme Manager



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Dtr: Sportsman Maisie

Ferny is producing both exceptional bulls and heifers leaving progeny with outstanding tops, tremendous growth and full of breed character. His muscled and well fleshed progeny have proven to be easily calved across our herd.

Charlie Boden, Sportsman Charolais

White cliffe Panama

Sire: Westcarse Houdini Dam: Whitecliffe Melinda MGS: Wesley Equinox Ear Tag: UK122919701117 D.O.B: 07/05/2019 AI Code: CH3992

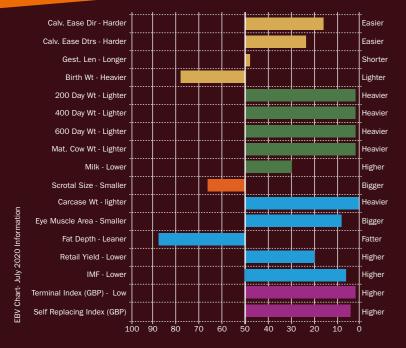
Gouldingpoll 1 Stockman

Sire: Gouldingpoll 1 Robust Dam: Moeskaer Keepsake 1336 MGS: Harvie Dan Hidalgo ET 193U Ear Tag: IE372214806850939 D.O.B: 03/04/2018 AI Code: H9286





Star Rating (within Hereford breed)	Economic Indexes	Purpose	€uro value	Index reliability	Star Rating (across all beef breeds)					
****	Replacement (per daughter lactation)	To breed future cows for the suckler herd	€105	43% (Average)	* * * *					
****	Terminal	To breed beef animals from the suckler herd that are destined for slaughter	€87	44% (Average)	* * *					
	Calving	Difficulty (births requring considerab	le assistance; %	3 & 4)						
	When Ma	Value	Reliability							
В	eef Heifers - Breed avg: 6	11.5%	40% (Average)							
1	Beef Cows - Breed avg: 2.	4.8%	63% (High)							
Star Rating (within Hereford breed)	Key profit traits Index v			Trait reliability	Star Rating (across all beef breeds)					
	Expected progeny performance									
****	Doc Breed avg: 0	ility (1-5 scale) .10, All breeds avg: 0.02	0.17 scale	43% (Average)	****					
****	Caro Breed avg: 4.18	cass weight (kg) ikg, All breeds avg: 16.49kg	16.5kg	44% (Average)	* * *					
****	Carcass cor Breed avg: 0	formation (1-15 scale) .49, All breeds avg: 1.40	38% (Low)	*						
Expected daughter breeding performance										
	Daughter calving difficulty (% 3 & 4) Breed avg: 5.75%, All breeds avg: 5.39% 5.39%			56% (Average)						
****	Dau Breed avg: 3.48	ighter milk (kg) Skg, All breeds avg: 2.29kg	7.70kg	43% (Average)	****					
**	Daughter Breed avg: -3.42 d	calving interval (days) ays, All breeds avg: -0.81 days	-2.99days	36% (Low)	****					



Charolais

Panama combines the much required calving ease whilst still maintaining exceptional carcase performance and growth traits. He ranks in the top 5% for 200, 400, 600 day weights. And the top 20% for calving ease direct. His Dam "Whitecliffe Melinda" is a moderate framed, natural fleshed well muscled daughter of the heavily proven Wesley Equinox.

WHITECLIFFE PANAMA

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NEW



Mawawa Mustang

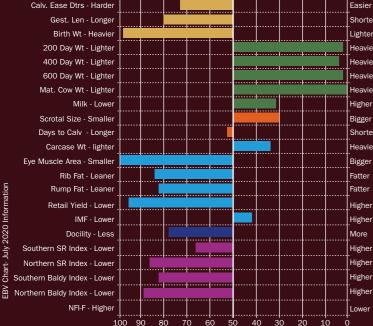
Sire: Tycolah Jovial F77 Dam: Debarry Tabitha Y177 MGS: Bowen Vincent V1 Ear Tag: HRPJ166 D.O.B: 24/05/2013 AI Code: H9389

Netherhall 1 03 Dabby WD24

Sire: Wirruna Daffy D1 Dam: Wirruna Last Day E163 (P) MGS: Wirruna Vickery Ear Tag: UK103719202024 D.O.B: 16/11/2014 AI Code: H9375



Calv. Ease Dir - Harder Calv. Ease Dtrs - Harder Gest. Len - Longer Birth Wt - Heavie 200 Day Wt - Lighter 400 Day Wt - Lighte 600 Day Wt - Lighte Mat. Cow Wt - Lighte Milk - Lowe Scrotal Size - Smalle Days to Calv - Longe



Having spent three months in Australia, Mawarra Mustang was undoubtedly one of the most complete polled bulls I saw. Sired by the \$80,000 Tycolah Jovial, Mustang combines faultless structure and locomotion with a dam pedigree of unquestioned maternal bloodlines. His progeny never failed to impress, demonstrating tremendous growth and loin development from an early age. You can expect him to produce strong females with sound udders as well as highly functional bulls, offering the UK breeder a dynamic new outcross!

David & Maggie Kelly, Netherhall Herefords





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NETHERHALL 1 OZ DAFFY M024

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Daffy is full of genetic potential. His pedigree is packed with well proven bloodlines to produce easy calving cattle that grow quickly and also yield well. He carries both Terminal and Self Replacing Indexes in the top 10% of the breed and Eye Muscle Area in the top 1% of the breed. Daffy is consistently producing small, easily born yet vigorous calves with short gestation that show exceptional, natural fleshing ability.

Wimna Lennon 1102

Netherhall 1 Matty 5098

Sire: Allendale Anzac E114 Dam: Wirruna Madam H55 MGS: Wirruna Callan C26 EarTag: WNAL102 D.O.B: 10/08/2015 AI Code: H9306

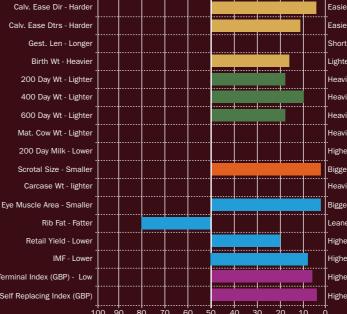






We purchased Lennon from the Wirruna Spring bull sale in 2018. Lennon stood out to us from moment we saw him because he displays an exceptional phenotype. His outstanding muscle development and conformation is supported with excellent Eye muscle area. Lennon carries all the carcase and production traits plus 200, 400, &600 days weights in the top 10% of the Australian breed. With his above average calving figure and his muscle structure we expect this modern-day Herford to fit the modern-day UK market competing with continental cattle. This outcross pedigree provides both carcase yield and carcase quality.

David & Maggie Kelly, Netherhall Herefords



Ear Tag: UK103719 503098 D.O.B: 15/05/2019 AI Code: H9277

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Matty was selected for his outcross pedigree and easy calving credentials. This bull ranks in the top 5% of the breed for calving ease and top 20% for birth weight. This bull carries a full Australian pedigree. Sired by the extremely easy calving Wirruna Matty. His Dam is the famous "Wirruna Victoria G7" who is also the dam of the renowned AI sire "Wirruna Katnook". With Terminal and Self Replacing indexes in the top 10% of the breed we expect this young bull to add calving ease without sacrificing any growth of muscle development.

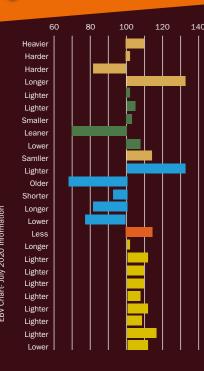
Tomschoice Tet

Sire: Kaprico Eravelle Dam: Tomschoice Diamante MGS: Haltcliffe Novel Ear Tag: UK124148100307 D.O.B: 02/06/2014 AI Code: LN2561

Clite facette

Sire: Ampertaine Foreman Dam: Ardlea Gig MGS: Emerson Ear Tag: IE221062721390 D.O.B: 11/11/2016 AI Code: LN2755





Birth Weight Lighter Calving Ease Easie Maternal Calving Ease Easier Gestation Length Shorte 200 Day Growth 400 Day Growth Heavier Bigger Muscle Depth Fat Depth Fatter Higher Beef Value Scrotal Circur Bigger 200 Day Milk Heavier Age at First Calving Younger Longer Longevity Calving Interval Shorter Higher Calf Survival More Docility Shorter Age to Slaughter Heavie Carcase Weight Heavier Fillet Striploin Heavier Heavier Rump Topside Heavier Silverside Heavier Knuckle Retail Value Higher



Jet's pedigree spells easy calving and easy fleshing traits. Both his sire, Kaprico Eravelle, and Jet himself feature in the top 1% of the Limousin breed for gestation length and calving value; and Kaprico Eravelle has proven himself to be very easy calving nationwide. Out of a strong dam line at Tomschoice Limousins, Jet is set to breed progeny of excellent quality, easily fleshed and born with short gestations.

Boomer Birch, Beef Programme Manager

Harde Harde Longer Lighter Lighter Smaller Leaner Lowe Samller Lighter Older Shorter Longer Lower Less Longer Lighter Lighter Lighter Lighter Lighte Lighte

Birth Weight Lighte Calving Ease Maternal Calving Ease Shorter Gestation Length 200 Day Growth Heavier 400 Day Growth Muscle Depth Bigger Fat Depth Higher Beef Value Scrotal Circumference 200 Day Milk Heavier Younge Age at First Calving Longer Longevity Shorter Calving Interval Calf Survival Higher Docility Shorter Age to Slaughter Carcase Weight Heavier Fillet Heavier Rump Heavier Topside Heavier Silverside Heavier Knuckle

140

Easier

Easier

Heavie

Fatter

Bigger

More



Elite Lacette was purchased in Southern Ireland earlier this year. Lacette models all the attributes of a modern day Limousin with both five star maternal and terminal indexes. His dam is an exceptional cow that features in the flushing programme at Elite Limousins. His sire is the heavily proven bull Ampertaine Foreman who combines calving ease and muscle. Lacette has had both maternal and full siblings that have been champions at both area and national shows. We expect Lacette to produce easy born calves that display muscle and growth from an early age.